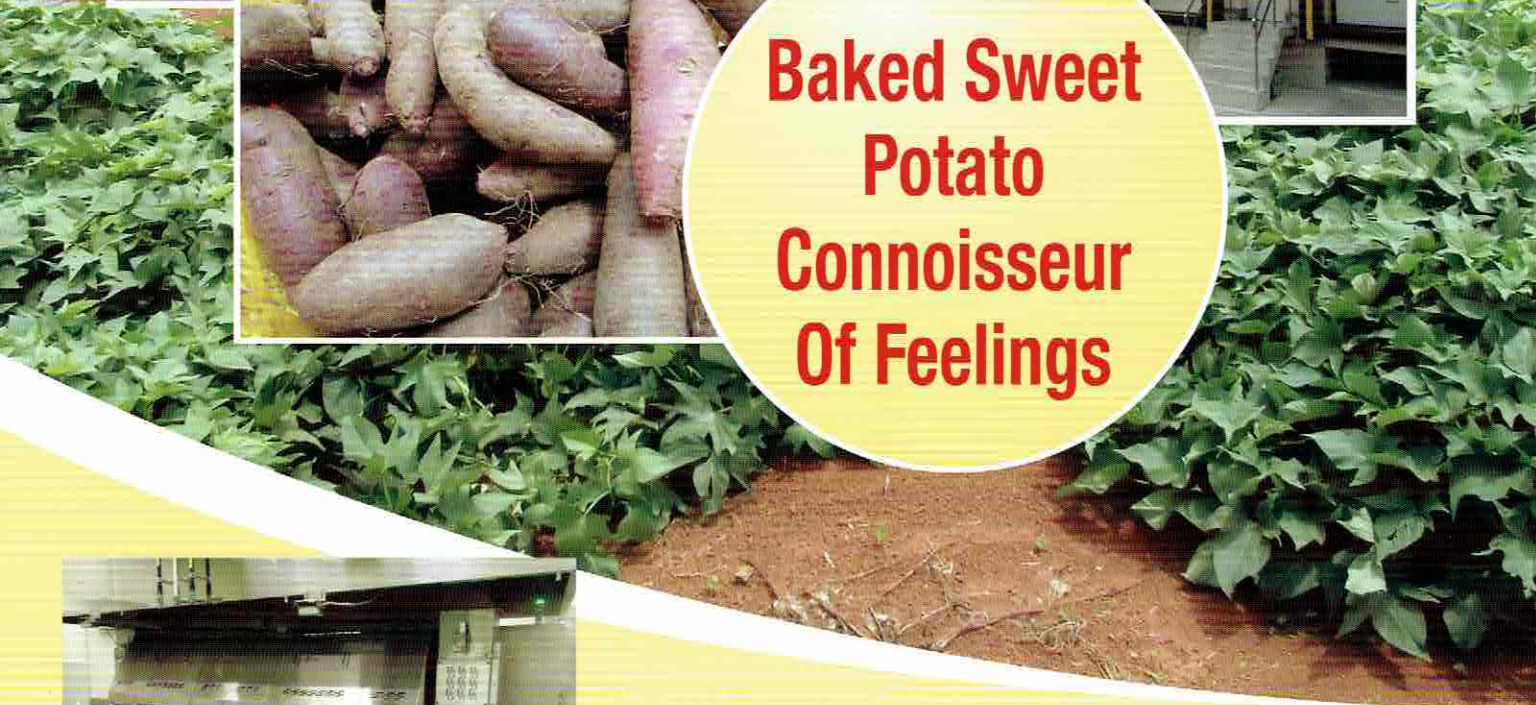




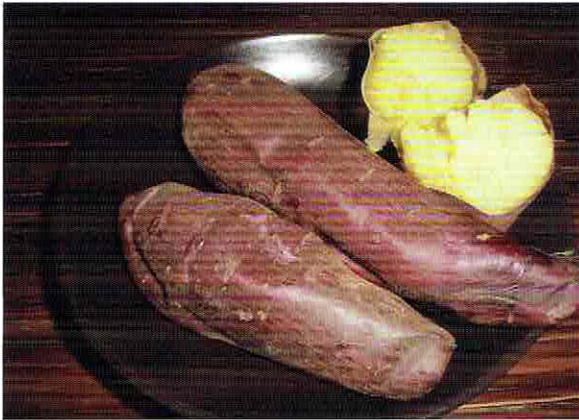
**Baked Sweet
Potato
Connoisseur
Of Feelings**



KOTAROU was established in March 2014 by three professional companies in the business dealing with vegetables, namely Orion Co., Ltd., Kanehei Corporation and Maruto Co., Ltd. Its business concept is to create an environment with the characteristics of each variety of selected sweet potatoes from every region in the country, and to bring out the deliciousness which every one of you has ever experienced before. It aims at producing safe natural gluten-free sweet potatoes to children and families afflicted with wheat allergy.

THE SWEET POTATOES SELECTED BY SPECIALISTS 目利き焼き芋

The professionals selected brandname Sweet Potatoes has become a great taste of Roasted Sweet Potatoes. In order to bring out the sweetness of sweet potatoes to the maximum, the sweet potatoes are stored in perfect environments suitable for special characteristics of each sweet potato. After increasing sugar concentration in sweet potatoes, they will roast in a perfect condition. The sweet potatoes are roasted by heating on a stretch with state-of-the-art machinery. After that they are treated with quick freezing to keep and seal in the taste and sweetness. You've got to try our roasted sweet potatoes. It's really sweet and tasty.



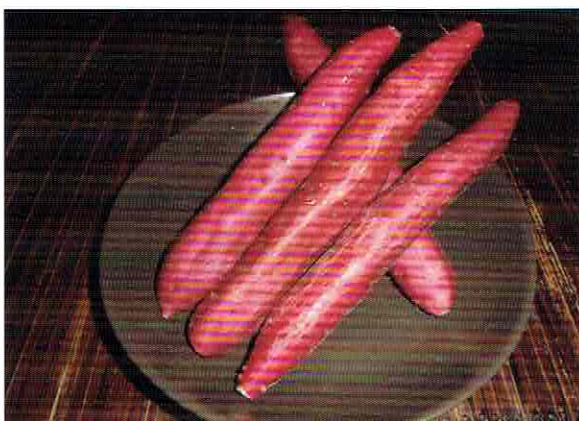
SILK SWEET POTATO 茨城県産シルクスウィート produced in Ibaraki Prefecture

- New spices of sweet potato, sweetness and the silky texture are the biggest features
- A perfect balance with its sweetness, aroma and natural taste of sweet potato
- Ultimate natural sweets



BENI IMO 沖縄県産 (久米島産) 紅芋 (Red Sweet Potato) produced in Okinawa Prefecture

- [Beni Imo] is not to be found anywhere in Japan except OKINAWA
- Characterized by bright purple
- Taste is well-balanced, rich and sweet
- Thick and strong taste, suitable as snacks



NARUTO KINTOKI 徳島県産なると金時 produced in Tokushima Prefecture

- Kingship of Roasted Sweet Potato [Naruto Kintoki]
- Characterized by vivid red like Red Kidney bean
- Light texture, bright yellow flesh and excellent sweetness

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